

Data Governance Institute Websites to add BeyeNETWORK Content

By Data Governance Institute

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The Data Governance Institute (DGI) has reached an agreement with BeyeNETWORK to include content supplied by the network from Business Intelligence Network experts and advertisers on DGI websites.

The Data Governance Institute has reached an agreement with the Business Intelligence Network to include content supplied by the network on three Institute websites. www.DataGovernance.com , www.DataGovernanceSoftware.com and www.Sox-Online.com will feature access to Beye informational resources, as well as content from Business Intelligence Network experts and advertisers. Over the next few months, the sites will begin hosting vendor whitepapers, as well as providing visitors with paths to Beye-provided industry news, research, and Beye Expert Channels.

"The association with the Business Intelligence Network will add a new dimension to our sites," said Data Governance Institute Media Director Reese Thomas. "Data Governance never occurs in isolation; our readers want to understand the needs of stakeholders and stewards working with Data Integration, Information Quality, and Business Intelligence. This association is a great way to bring them the content they want, in a context that makes learning easy."

"In addition to providing us with the ability to even further expand our own vendor-neutral information resources," Thomas continues, "this will allow us to provide our readers with information about specific products, clearly labeled as expert-supplied or vendor-supplied content."

Initial content sharing will include a strong focus on the Data Governance Institute flagship website, DataGovernance.com, the Internet's largest data governance resource.

While the Data Governance Institute websites will be listed as BeyeNETWORK affiliate sites, they will continue to be owned, written by, and published by the Institute. The Business Intelligence Network-supplied content will supplement popular sections of the Institute websites, including DataGovernance.com's 'Guidance by Gwen' section. In this section, Data Governance Institute president and founder Gwen Thomas shares best practices, processes, tools, and tips on starting and running data governance programs.

The two companies will also participate in a cross-promotional campaign to promote the new partnership.

further information:

<http://www.datagovernance.com>

<http://www.datagovernancesoftware.com>

<http://www.sox-online.com>

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About the Business Intelligence Network(tm)

The Business Intelligence Network(tm) (www.BeyeNETWORK.com) delivers industry-based content hosted by domain experts and industry leaders. The Network includes horizontal technology coverage from the most respected thought leaders in business intelligence, performance management, data warehousing, data integration and data quality, serving these communities with unparalleled industry coverage and resources. For more information, visit the Web site at www.BeyeNETWORK.com.

About the Data Governance Institute

The Data Governance Institute (DGI) is the premier provider of in-depth, vendor-neutral information about - and assistance with - tools, techniques, models, and best practices for the governance/stewardship of data and information. In addition to providing consulting and training services, the Institute operates the Data Governance & Stewardship Community of Practice, a membership community open to anyone with an interest in Data Governance & Stewardship.

The Information Services division of DGI provides free informational resources. These include websites such as DataGovernance.com, the Internet's largest data governance resource, whitepapers, and the DGI Data Governance Framework, which has been used in governance initiatives for organizations ranging from F-100 enterprises to regional companies and institutions.

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